COLORADO
WOMEN'S CHAMBER
FOUNDATION

VISION

We envision a workplace where true gender equity exists.

MISSION

We work collaboratively to drive change in the workplace and ensure that women today and for all generations have equal access and opportunities.

FOUNDING PARTNERS VALUE PROPOSITION

The Colorado Women's Chamber Foundation (ColoradoWCF) is the 501 C3 organization of the Colorado Women's Chamber of Commerce (CWCC). The organization's goal is to create meaningful and sustainable change in our workplace culture through the development and growth of women leaders and women-owned businesses in all fields of industry in Colorado. We seek to inspire more leaders and individuals to learn how to create meaningful change and drive action for gender equity in the workplace.

We seek to be a change-agent organization that sets the pace, raises the bar and collaborates with all parties to get the work done. We don't seek to tell the community what's not working. We want to provide guidance on how to fix the problem with a new pathway to enduring change.

JOIN ORGANIZATIONS IN THE MOVEMENT TO ADDRESS GENDER INEQUALITY

There is no better time than the present to make a pivotal financial gift. Become a founding partner of the ColoradoWCF in support of our mission to drive gender equity. Be part of a crucial shift occurring that is driving focus and social progress in the workplace. While many organizations are talking about the critical topic of gender inequality, the ColoradoWCF is bringing critical focus to 'the how.' We invite you to be part of the solution among leaders and stakeholders in our community and drive meaningful change with a foundational multi-year gift to support the ColoradoWCF's programming and innovative think tank conversations. As a founding partner and in recognition of your support, you will receive:

- Gender equity gap assessment with actionable insight for your organization, including a two-hour consultation with the CEO of the ColoradoWCF and other experts
- Industry exclusivity with only one founding partner per industry to serve as a thought leader for others in this arena
- Learn from other leading organizations on best practices in the workplace
- Sponsorship benefits custom curated for your organization. May include a subset of the following:
    - Access to programs which could include:
        - One seat for a participant in the ColoradoWCF Leadership program
        - Opportunity to speak at and/or host one of the programs providing exposure to a group of Colorado leaders
    - Brand exposure providing opportunities for your organization to be recognized by Colorado's most influential leaders and your stakeholders (customers, investors, vendors, employees, etc.) as supporting ColoradoWCF's paramount mission via:
        - Speaking opportunity at signature event(s)
        - Promotional video about your organization played at event(s)
        - Recognition as a founding partner on printed and digital ColoradoWCF materials
        - Ability to advertise, promote and share your status as a ColoradoWCF founding partner
        - Marketing, email and social media recognition
        - Press releases
        - ColoradoWCF website recognition
    - Beneficial for Environmental, Social and Corporate Governance (ESG) programs and public perception
    - Tickets to events

HOW THE COLORADOWCF DIFFERENTIATES FROM THE CWCC

- ColoradoWCF is a 501 c3 nonprofit organization focused on thought leadership, innovation, leadership development, gender equity programming and business/career growth
- CWCC is a 501 c6 membership organization focused on programs that develop community, support business as well as lobbying and advocacy focus
- ColoradoWCF is the learning, education and think tank arm of the CWCC while the CWCC is the community that supports, inspires and empowers